

For Immediate Release



## Media Release

### Singapore's largest gifts and premiums fair holds most international show to date

*The 16<sup>th</sup> edition of the Singapore Gifts & Premiums Fair (SGPFair) plays host to the largest Malaysia and Korea Pavilion. SG50 highlights and events are in place to celebrate Singapore's Golden Jubilee.*

**SINGAPORE** – The 16<sup>th</sup> edition of Singapore's most international showcase of gifts and premiums promises to be bigger and better than previous years'. SGPFair is the country's largest and longest-running show of its kind, making it the premier platform for gifts sourcing.

The three-day event will be taking place from 29 to 31 July at Marina Bay Sands, Sands Expo and Convention Centre, Level One Halls B & C. Admission is free and restricted to trade and corporate buyers only.

### Largest Malaysia and Korea Pavilions

This year's event features five international country pavilions – China / Hong Kong, South Korea, Malaysia, Singapore, and Vietnam. Visitors can anticipate SGPFair's largest Malaysia and Korea Pavilions to date, where exhibitors will be showcasing pottery, art from wood remnants, stone, pressed flowers and other natural and handmade products.

### Gifts of extravagance – practical and enjoyable

Luxury products are now highly sought after because of their distinctive style and prestige; Swarovski Singapore will offer options to personalise gifts from their stunning collection, while Tianzi Singapore showcases made-in-Singapore chocolate pralines sure to satiate visitors' taste and visual palates.

### SGPFair celebrates the nation's Golden Jubilee

A plethora of unique and creative products specially manufactured by exhibitors to celebrate the nation's Golden Jubilee are on display at the SG50 Showcase. Visitors can revisit Singapore's heritage and find inspiration for SG50 themed gifts. Do not miss out on Husk'sWare's down-to-earth *SG Heritage Shophouse 'Tingkat' Carrier*, reminiscent of Singapore's architectural heritage and social development, as well as Shevron's more luxurious Orchid-themed products – pendants encrusted with Swarovski crystals. A special SG50 Buy & Win promotion with attractive prizes up for grabs is also in place for trade buyers who visit the fair from 29 to 31 July and make a purchase with no minimum value before 31 December 2015.

SGPFair is held concurrently with Office Expo Asia, Singapore's dedicated event for office and business solutions, and PrintPack+Sign, Singapore's first printing, packaging and signage business exhibition. All three events are organised by BizLink Exhibition Services Pte Ltd, a subsidiary of Singapore Press Holdings Ltd (SPH).

## Singapore Gifts & Premiums Fair 2015

Date:	29 – 31 July 2015
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Venue:	Marina Bay Sands Sands Expo and Convention Centre, Level 1, Exhibition Halls B & C 10 Bayfront Avenue, Singapore 018956
Opening Hours:	29 – 30 July (Wed - Thurs): 10.30am - 6.30pm 31 July (Fri): 10.30am - 5.30pm
Admission:	Trade and corporate buyers only. General public and minors below the age of 16, whether accompanied or not, will not be permitted entry.
Registration:	<b>Free admission badge</b>  On-site 29 – 31 July 2015 Visitors to fill-in the Visitor Registration Form and present their business cards at the registration counters.

**Issued by BizLink Exhibition Services Pte Ltd  
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**About BizLink Exhibition Services Pte Ltd**

BizLink Exhibition Services Pte Ltd is Singapore's leading exhibition organiser in the fields of gifts and premiums, stationery and office supplies, and also in the sector of franchising and licensing. A forward-thinking organisation with a dynamic team having over 30 years of collective experience in exhibition organising and management, BizLink Exhibition Services works in tandem with its clients and is fully committed to providing utmost quality services to its exhibitors, delivering exceptional results.