

Smart, Modular, Fixtureless – the Nanoleaf Aurora is the World’s First Fully Customizable Lighting Experience



139 Years in the Making

The Nanoleaf Aurora introduces light in a way the world has never experienced before. The light bulb has seen many significant developments since its introduction in 1878, yet all light bulbs are still restricted to the act of screwing it into one fixed spot – even smart lights.

Elevating connected lighting to a whole new level, the Aurora is a free-standing, customizable, integrative light that can be changed to fit every unique moment and minute of the day. It is a deconstruction of the light bulb, stripping it down to its most minimal form and maximizing its potential for possibility. This isn't your typical smart-home gadget. It doesn't promise to make your life more convenient or your home more comfortable. Instead, Nanoleaf Aurora is a design play for the connected living space, allowing your living space to express itself.

From Imagination to Reality

The Nanoleaf Aurora is inspired by the innate need for individuality and self-expression. With smart controls optimized for personalization, the Aurora is made of modular triangular LED panels that are RGBW color changing and tunable white. Connect the Aurora panels together like LEGO with the accompanying slim connector chips and use the app or voice control to choose from over 16 million different colour options and an infinite amount of customizations. All you need to do is plug the controller panel to power (which connects up to 30 panels) and connect to WiFi. Nanoleaf Aurora is Apple HomeKit certified, and is for IOS and Android apps.

Light as Expression

“At Nanoleaf, we’ve always seen light as more than just illumination,” says Jimmy Chu, CEO and Co-Founder of Nanoleaf. “We know that light is crucial in capturing that perfect experience, memory and moment in time. The Aurora is a form of self-expression, so that anyone can shape their own environment and visually communicate who they are with the world. We couldn't be more excited about getting this product out – it is the result of a lot of hard work and also lets the world know what Nanoleaf is all about.”

Product Details

- Aurora Starter Kit (RRP: \$259), consists of 9 panels, 1 control unit, connectors, power supply, mounting tape and stencils



- Aurora Expansion Kit (RRP: \$115), consists of 3 panels, connectors, mounting tape and stencil



For Better Rainy Days



For the Study Room



The Battlestation



A Child's Room

About Nanoleaf

Nanoleaf is a green technology company focused on creating premium products that seamlessly merges the worlds of design and sustainability. Founded in 2012 by University of Toronto graduates Tom Rodinger, Gimmy Chu, and Christian Yan, Nanoleaf is committed to developing energy efficient products that promote and encourage people to embrace a more sustainable lifestyle. We aim to transform simple lighting solutions into meaningful experiences by making revolutionary lighting products with smart intuitive control. With this in mind, we hope to encourage LED adoption and move towards a more sustainable world.

About Brex International

Established in 2002, Brex International is the defining company for fine gifts and home decor. Our signature product range, Qua, offers home and gifts which are characterised by its distinctive rich lustre and designs. Qua is Singapore-designed and handmade by our artisans. In addition, we distribute the world's smartest lighting products from Nanoleaf. Nanoleaf One and Bloom are winners of the reddot design and SEAD awards in 2015.

For Singapore media queries or samples, please contact the Singapore distributor:

Brex International Pte Ltd

Ho Meng Yee

Tel: (65) 6246 1315

Email: meng.yee.ho@brexinternational.com.sg

Website: www.brexinternational.com.sg